FOR IMMEDIATE RELEASE Kill Date: Oct. 12, 2014

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## FACT SHEET \*\*\*Show Highlights\*\*\*



## 32<sup>nd</sup> Annual Lane County Home Improvement Show Kicks off this Week – Oct. 10-12

A Lane County Tradition Since 1982 ~ It's Showtime!

- It's show time! The 32<sup>nd</sup> Annual Lane County Home Improvement Show presents great home & garden transformations. The show's vendors will start moving in their landscapes and exhibits on Wednesday, Oct. 8<sup>th</sup>. It's the largest Fall Home & Garden Show in Lane County, with more than 225 exhibitors featuring services, products, ideas and inspiration for the home and yard.
- America's Cabinologist Dale Mulfinger is headlining the show with daily talks about designing, building and remodeling Classic American Cabins and Getaway Homes. Dale is an author of four cabin and vacation Home books and is an award winning architect that has designed hundreds of cabins all over North America. Dale is a principle of SALA Architects in Minneapolis, Minnesota coming from the land of lakes. Dale knows cabins!
- Guinness World Record holder and Master Pumpkin Carver, Scott Cully, will be carving a gigantic 900 lb pumpkin during the fall show on Saturday, October 11th. The pumpkin will arrive on Thursday for Scott to sketch out a ghoulish Jack O' Lantern to delight show goers. The carving will take over 10 hours to complete on Saturday.
- Children and adults will enjoy the Wildlife Safari Animal Encounters at 11am Saturday morning with a live show of animals "Badgers to Boas" presented by Mutual of Omaha in Meeting Room 1 Cabin Stage.
- New to this year's show is the People's Choice Awards for Architecture presented by the American Institute of Architects – Southwestern Oregon. Show attendees will have an opportunity to view and vote for their favorite projects during the three day event. These awards aim to educate and inspire our fellow citizens by showcasing architecture, interiors and landscape architecture projects in SW Oregon.
- Local experts will present 26 talks presenting "Great Home & Garden Transformations" with inspired ideas to launch projects inside and outside of the home. A full line up of the seminars will be available in the Register Guard Home & Garden Monthly on Thursday, October 9<sup>th</sup>, and posted online at EugeneHomeShow.com.
- The Fall Lane County Home Improvement Show contributes over \$7 million of incremental economic impact to Lane County. Participating vendors include: contractors, retailers, and national manufacturers. Vendors spend three days building exhibits at the Lane Events Center beginning Wednesday, Oct. 8, then three days exhibiting.

Media Resources include a high lift for wide shots, vendor interviews, and props that include visually exciting exhibits such as hot tubs, appliances, toilet seats with night lights, music in the autumn gardens to the 900lb pumpkin!

What: 32<sup>nd</sup> Annual Lane County Home Improvement Show – Presenting Great Home and Garden Transformations!

**Who:** 225 home and garden contractors and retailers offering solutions, products and expertise to homeowners. Attendees are homeowners, home and garden enthusiasts, and first time home buyers.

When: October 10-12, 2014

Friday: 5 p.m. to 9 p.m. Saturday: 10 a.m. to 8 p.m. Sunday: 10 a.m. to 5 p.m.

Where: Lane Events Center, Convention Center at the Lane County Fairgrounds, Eugene, Oregon.

Cost: FREE admission & FREE parking! Requested canned food donations to benefit FOOD for Lane County.

**Details:** www.EugeneHomeShow.com