

# HOME & GARDEN

MONTHLY

FEATURING THE GOOD EARTH HOME, GARDEN & LIVING SHOW



PUBLISHES THURSDAY, JANUARY 21, 2016

**Special  
VENDOR  
RATES  
on the back!**

**H**ere's an opportunity to advertise your healthy and earth-friendly goods and services with maximum impact to over 108,000 adult readers of The Register-Guard.

This special edition of Home & Garden Monthly coincides with the 10th annual *Good Earth Home, Garden & Living Show* at the Lane Events Center Jan. 22-24. The show provides a focused marketing opportunity for sustainable, organic and natural businesses to expand markets and showcase green products and services.

Home & Garden Monthly offers fertile ground to plant your advertising message. Your ad reaches an upscale audience primed for eco-shopping, healthy foods and smarter living.



## Deadlines

Publication	Space reservation and copy	Camera Ready
Thursday, Jan. 21	Thursday, Jan. 14	Tuesday, Jan. 19

## Reserve your advertising space today!

Contact your advertising representative or  
Advertising Director Kelly Gant  
Phone (541) 338-2254 Fax (541) 687-6677  
E-mail [kelly.gant@registerguard.com](mailto:kelly.gant@registerguard.com)

**The Register-Guard**

## Modular ad units and rates

Print Ad	Width	Depth	12x contract	6x contract*	Open rate
Full Page	9.77 in. x	10 in.	<b>\$ 1,395</b>	\$ 1,795	\$ 1,995
Vertical Half Page	4.8 in. x	10 in.	<b>\$ 750</b>	\$ 965	\$ 1,075
Horizontal Half Page	9.77 in. x	4.9 in.	<b>\$ 750</b>	\$ 965	\$ 1,075
Quarter Page	4.8 in. x	4.9 in.	<b>\$ 385</b>	\$ 495	\$ 550
Vertical Eighth Page	2.31 in. x	4.9 in.	<b>\$ 205</b>	\$ 265	\$ 295
Horizontal Eighth Page	4.8 in. x	2.45 in.	<b>\$ 205</b>	\$ 265	\$ 295
Add full color for			<b>\$ 495</b>	\$ 665	\$ 765
Add spot color for			<b>\$ 300</b>	\$ 420	\$ 480

\* 6x contract rates require 6 consecutive issues.

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M O N T H L Y



## Special Savings for Vendors!

Vendors in the January 2016 Good Earth Home, Garden and Living Show qualify for special discounts on advertising in the Jan. 21 Home & Garden Monthly.

Print Ad	Width	Depth	Open Rate	<i>Special Vendor Price!</i>
Full Page	9.77 in. x	10 in.	\$ 1,995	<b>\$ 1,395</b>
Vertical Half Page	4.8 in. x	10 in.	\$ 1,075	<b>\$ 750</b>
Horizontal Half Page	9.77 in. x	4.9 in.	\$ 1,075	<b>\$ 750</b>
Quarter Page	4.8 in. x	4.9 in.	\$ 550	<b>\$ 385</b>
Vertical Eighth Page	2.31 in. x	4.9 in.	\$ 295	<b>\$ 205</b>
Horizontal Eighth Page	4.8 in. x	2.45 in.	\$ 295	<b>\$ 205</b>
Add full color for			\$ 765	<b>\$ 495</b>
Add spot color for			\$ 480	<b>\$ 300</b>

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[www.registerguard.com](http://www.registerguard.com)