

For Immediate Release
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For 2nd Year, Sustainable Home Show will Match Up to \$10,000 Raised by Eugene Delta Rotary for ShelterBox USA

The 10th Annual Good Earth Home, Garden & Living Show will be partnering with Eugene Delta Rotary Club in support of ShelterBox USA at the January 23-25, 2015 event. Rotarian members will be presenting ShelterBox USA - a disaster relief charity that provides emergency tented shelters and essential items to help families recover and rebuild their lives in the days, weeks or months following a natural disaster or other humanitarian crisis.

For the second year running, Berg Productions, the Show Management, is matching up to \$10,000 of donations made to ShelterBox USA during the 10th Annual Good Earth Home, Garden & Living Show. At the 2014 show together we raised \$20,000 in total with the show's matching donation. The Eugene Delta Rotarians are utilizing the 3-day event as their second major fundraising effort for ShelterBox USA. They will be staffing a large educational exhibit to answer questions, do outreach, and collect donations of which \$10,000 will be doubled during this year's 3-day event.

Show visitors will be able to see three samples of ShelterBox emergency aid boxes with all the supplies and a large durable tent that houses up to 15 people. To ensure that donated funds are spent efficiently, ShelterBoxes differ depending where they are being sent. Specific equipment is selected for the various climates and for the needs of those affected, such as insulated tents, mosquito nets or water purifiers.

ShelterBox was the first Rotary club humanitarian project undertaken, and they have served people impacted by natural disasters and humanitarian crises all around the world. In a typical year, ShelterBox USA will provide new shelters for 50,000 people. Patrons of the show who donate \$1,000 to purchase a tent with the full ShelterBox emergency kit will be able to track the location where that specific tent is being used.

ShelterBox USA is a 501c3 nonprofit organization and has been ranked as a Four Star Charity by Charity Navigator due to helping thousands of Philippine citizens that were displaced and needed help to survive the aftermath of Typhoon Haiyan. Only one month after the typhoon ShelterBox had committed enough aid for 6,432 families, and was the only shelter agency to reach some of the remote islands.

ShelterBox has also sent aid to support over 4,500 families in Syria, Iraqi Kurdistan, Lebanon and Jordan. With winter underway in these areas, conditions are worsening with freezing temperatures and limited resources. The need for protection is critical and ShelterBox offers a winterized shelter solution. Visit ShelterBoxUSA.org for more details.

The Good Earth Home, Garden & Living Show has a history of partnering with local and international non-profits to help people live a better life. We are eager to bring this philanthropic opportunity to Lane County and show our support and sympathy for all those affected by natural disasters and humanitarian crises.

Oregon ShelterBox USA Media Contacts:

Bill Woodard, Oregon ShelterBox USA Ambassador – 503-799-6482

Event: 10th Annual Good Earth Home, Garden & Living Show – America's 1st Sustainable Home & Garden Show Returns
Lane Events Center – Fairgrounds in Eugene, Oregon.

FREE Admission: Bring Canned Food for FOOD for Lane County

Show Hours:

January 23, Friday	5pm-9pm
January 24, Saturday	10am-8pm
January 25, Sunday	10am-5pm

Full Event Information: www.EugeneHomeShow.com

Press Photos of Oregon ShelterBox Ambassador Bill Woodard delivering aid in the Philippines in 2014:

<https://www.flickr.com/photos/shelterboxuk/tags/billwoodard/>



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