

Backgrounder

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32nd Annual Lane County Home Improvement Show Kicks Off Friday, October 10th

Berg Productions, Inc. was founded in 1983 by Helen Berg. In 1988 Karen Ramus joined her mother Helen in the expansion of the spring and fall Lane County Home & Garden Shows. Today Karen is the Show Manager for the three annual shows in Lane County. Recently Beth Little, the former the manager of the Saturday and Holiday Markets, joined Berg Productions as the Show Coordinator.

Among the three home and garden shows produced by Berg is the first sustainable home and garden show in North America, The Good Earth Home & Garden Show. This show features sustainable products, inspirations and services. Their home shows are among of the largest per capita shows in the U.S.

The three combined home shows contribute over \$18 million dollars in incremental economic impact to Lane County's economy. The fall show alone results in over \$7 million dollars of incremental economic impact to Lane County, Oregon.

Berg Productions proudly offers FREE admission to all three of their shows with canned food donation to benefit FOOD for Lane County. To date, the shows have raised over 391,949 pounds of food which is the equivalent of 306,210 meals served to Lane County residents.

Each show features free home and garden seminars focused on educating attendees. Berg Productions believes the shows are the ideal environment to educate consumers so that they can make smart choices on home and garden projects. The shows provide an opportunity for consumers to interview contractors prior to hiring them, and help facilitate relationships between homeowners and the contractors they hire.

Constantly working to improve the shows while upholding their long standing tradition of quality and focus on maximizing profits for their vendors; the home shows have continued to prosper and remain a reliable source of income for local businesses.

Strongly invested in the community, Berg Productions proudly supports various local organizations such as BRING Recycling , Eugene Spay & Neuter Clinic, Habitat For Humanity, School Garden Project, Volunteers in Medicine, Audubon Society, OSU Extension Service, FOOD for Lane Co., and many more.

The 32nd Annual Fall Home Improvement Show will feature over 225 vendors, including 46 new vendors showcasing innovative products and services. 32 seminars will be presented. Highlights of the 32nd Annual fall show include a Master Pumpkin Carver Scott Cully sculpting a 900lb pumpkin at the show, and America's Cabinologist – Dale Mulfinger an award winning Minnesota architect and author. During the show attendees can cast a vote for local architectural projects at the People's Choice Awards.

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