## FOR IMMEDIATE RELEASE

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## 40<sup>th</sup> Annual Lane County Home & Garden Show ~ Celebrating 40 Years as a Tradition of Spring!

The Lane County Home & Garden Show, a 40 Year Tradition of Spring, returns to the Lane Events Center March 7-10. Beginning Monday, March 4<sup>th</sup> hundreds of businesses and agencies begin moving in their exhibits, gardens, plant sales, and inventory into the Convention Center and three Expo Halls. When the doors open Thursday 5pm attendees can explore over 325 exhibits spread out over three acres! The show offers attendees 48 fresh home, garden and living seminars over the four day event.

In addition to this being the 40<sup>th</sup> Annual Spring show, we're celebrating "Home Show Helen" Berg's illustrious career as our show producer – this will be her 90<sup>th</sup> show! To date, the Lane County Home Shows have presented over 17,500 exhibiting companies and 2,500 home and garden seminars.

With over 30,000 attendees the spring show is the best attended home and garden event in Oregon – serving seven counties! Homeowners arrive with projects, plans and dreams and leave with appointments with contractors and materials choices. As the county's largest home and garden marketplace the show offers opportunities to shop: WIFI grills to swim spas, unique plants to tractors.

The show is a 40 year tradition with homeowners, dreamers, and the business community as they kick off the spring season of home and garden projects. The three Eugene Home Shows contribute over \$18 Million in additional incremental economic impact to Lane County's economy.

Garden Hop through major springtime gardens in the Convention Center to the Expo Halls. While visiting the Expo Halls, attendees can head to the Garden Marketplace where a record number of nurseries will be selling plants, planters, herbs, garden décor, art and edibles along with garden statuary, tools, equipment and redwood furniture.

This year's show is presenting 65 new exhibitors who will be showing their wares, services, and craftsmanship at the show. Outdoor living innovations include exhibits with ponds, hardscapes, and custom sod, decking materials, arbors, trellises, and whimsical garden sheds. As for inside of the home, discover new appliances, cabinet displays, safes, and stone slabs for countertops.

Headlining the show is "The Renegade Gardener", Don Engebretson with seminars all four days. With 48 home and garden seminars, attendees are able to receive the best tips and advice to start working on their spring projects. Show seminars offer a wide variety of information. A full list of the seminars is available online: www.EugeneHomeShow.com and in the new Official Show Magazine.

Showgoers can *Register to Win* over \$4,000 in Prizes sponsored by KEZI-9 in the Expos Halls: La-Z-Boy Leather Recliner, Queen Corsicana Mattress Set, Green Mountain Daniel Boone Pellet Grill, and a pair of green and yellow Ducky Adirondack chairs.

The show takes months of preparation, yet visitors only have 25 hours to get a sneak peak of spring! The show presents beloved sights and scents of flowering plums, blooming hyacinths, daphne and swaths of color are woven throughout the show.

Headline speakers, show management, and exhibitors are available for interviews throughout the week. Interviews can be arranged at the show, or in studio. Headliner HGTV/PBS's The Renegade Gardener is available beginning Thursday 3:30pm through Sunday 5pm.

What: 40<sup>th</sup> Annual Lane County Home & Garden Show

Sponsored by American Family Insurance

**Who:** 325 home and garden exhibits offering solutions, products and expertise to homeowners.

When: March 7-10, 2019

Thursday: 5 p.m. to 9 p.m. Friday: 5 p.m. to 9 p.m. Saturday: 10 a.m. to 8 p.m. Sunday: 10 a.m. to 5 p.m.

Where: Lane Events Center, Convention Center at the Lane County Fairgrounds, Eugene, Ore.

Cost: FREE admission and parking! Bring canned food donations to benefit FOOD for Lane County.

For the Exhibitor Directory, Seminar Schedule and Speaker information visit: EugeneHomeShow.com

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