

# America's 1<sup>st</sup> Sustainable Home & Garden Show

## Good Earth Pavilions

Home • Garden  
Living • Wellness  
Food & Beverage  
Recycle • Art • Books  
Transportation



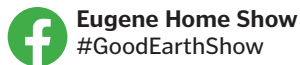
# Good Earth HOME, GARDEN & LIVING Show®

15th  
annual



**January 24-26, 2020**  
Convention Center ~ Eugene, Oregon

Featuring 225 Sustainable Exhibits  
65 Seminars & Workshops  
Live Music & Fun Interactive Features  
Over 25,000 Attendees!



**Join Oregon's longest running & largest sustainable event!**  
**Act Today! Book your booth today for the best location: Phone 541-484-9247**



"We do over twenty events a year, I wish all of them were produced by you. The three I do with the Berg Family are the most organized and professional. Best of all, you deliver the big crowds which equals sales for our company. We will be back every year!"

*James Padilla, National Sales Manager, Crater Lake Spirits*

"The home shows are a very important part of our business. The crowds are large, knowledgeable and enthusiastic. It's a great way to engage the public."

*Alec Dakers, Rainbow Valley Design & Construction*

"We have participated in the Good Earth Show for fourteen years now. Every year we see hundreds of new faces at our booth and come away with numerous new customers. It's an event not to be missed!"

*Dazzia Szczepaniak, Cafe' Mam*

"It consistently produces high quality leads resulting in solid commercial & residential sales."

*Mark Pallas, Bruce & Dana*

"The best value for our marketing dollar is, without question, the Good Earth & Lane County Home & Garden Shows."

*Teresa Damron, Sperry Tree Care Co.*

"The Good Earth Show produced my 1st & 3rd highest grossing shows in the Northwest - EVER."

*Russell Rainer, Bistro Blends*

"Dollar for dollar it's 'The BEST' marketing dollars we spend annually for a ROI in direct sales."

*Kevin Cohen, President, Kevin Cohen Plumbing*

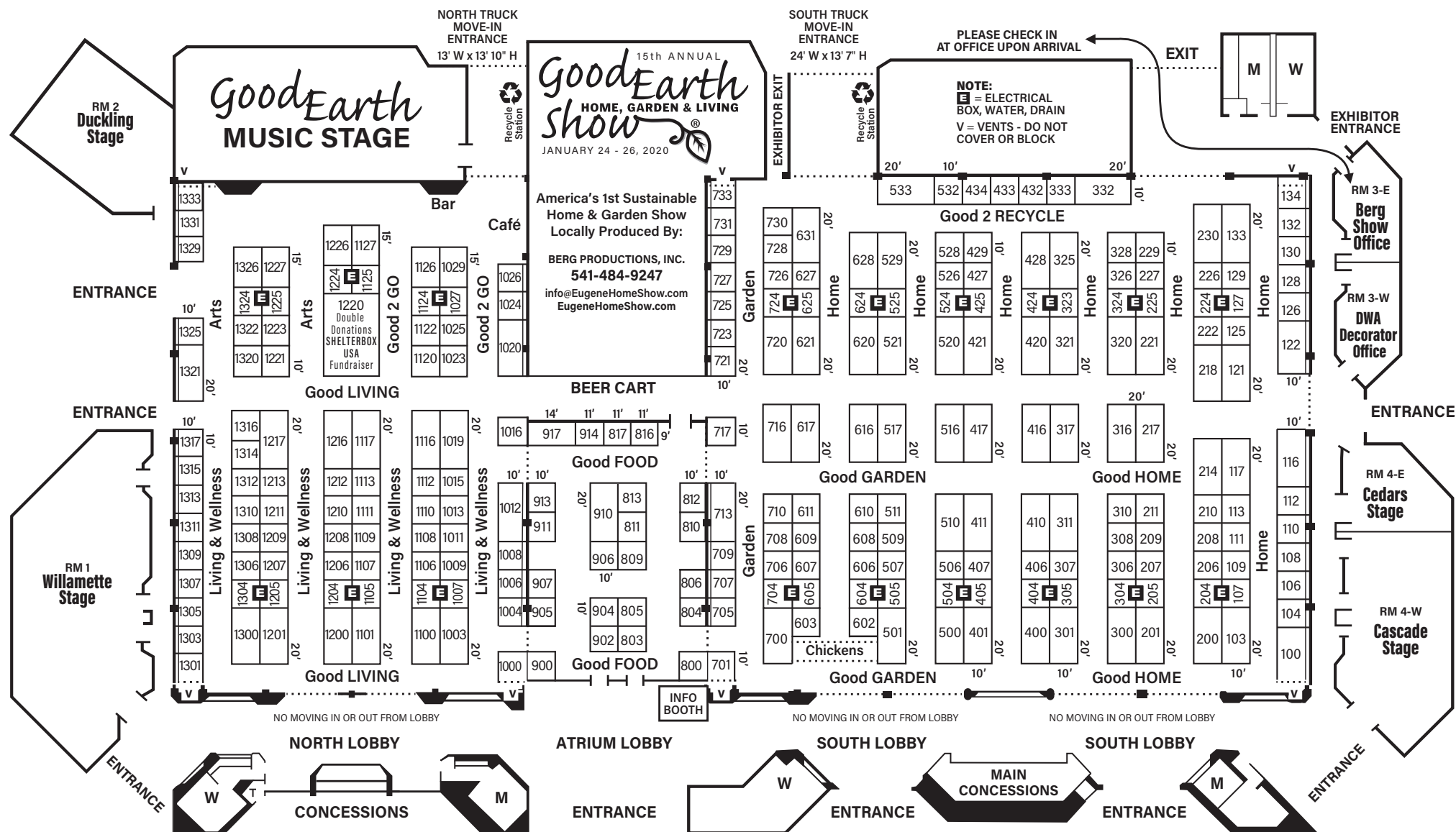


**BERG PRODUCTIONS**  
quality home & garden events  
[EugeneHomeShow.com](http://EugeneHomeShow.com)

- 36 Years of Proven Success
- 87 Home & Garden Shows
- Locally Owned
- Community Minded

October 15th Deadline to RECLAIM Your Same Exhibit Space  
October 18th exhibit sales begin to New Exhibitors  
**Ready to apply? Applications online: [EugeneHomeShow.com](http://EugeneHomeShow.com)**  
**Or, via Enclosed App/Agreement**  
**541.484.9247 • [info@EugeneHomeShow.com](mailto:info@EugeneHomeShow.com)**

**Call us TODAY to select the BEST booth location to market your business: 541-484-9247**



## Act early - Select your desired exhibit space

*Join the Show!*

**October 15th Deadline - Reclaim Your Exhibit Space**  
**New Exhibitors Placed Beginning October 18th**

- 1.** Call to Select & Place a 3-day hold on Exhibit Space: 541-484-9247
- 2.** Within 3-days either Apply Online, or via Enclosed App/Agreement and make payment for space within this 3-day hold period as follows:
  - Credit Cards accepted for Payment IN-FULL only
  - 50% Deposit ONLY accepted by Check or Cash only
- 3.** Paying by Check? 50% final payment due by check on December 15th
- 4.** All NEW bookings after Dec. 1st require full payment by check or card

15th Year! Proven Success & Sales

**January 24-26, 2020**



**Move-In:**

Wednesday, Jan 22 2 pm - 8 pm  
Thursday, Jan 23 8 am - 8 pm  
Friday, Jan 24 8 am - noon

**Show-Hours:**

Friday, Jan 24 5 pm - 9 pm  
Saturday, Jan 25 10 am - 8 pm  
Sunday, Jan 26 10 am - 5 pm

**Move-Out:**

Sunday, Jan 26 5:15 pm - 10 pm  
Monday, Jan 27 8 am - 2 pm

**BEST Booth Location:**

**Payment must accompany  
all app/agreements  
to secure exhibit space.**

**Phone:** 541.484.9247

**Email:** info@EugeneHomeShow.com

**Mail:** Berg Productions, Inc.  
PO Box 22905,  
Eugene, OR 97402

**FAX:** (541) 302-6845

**NEW:** Apply Online & Pay Online  
EugeneHomeShow.com

**Roosters Crowing about Climate Change Over the Garden Pavilion**

**225 Stylish & Smart Sustainable Exhibits • Green Design/Build & Sustainable Living Experts**

65 Hourly Home, Garden & Living Seminars • Eco-Celeb's • Live Music on Stage • Butterflies, Bees, Chickens & Alpacas

**Over \$120,000 Raised for ShelterBox USA Emergency Aid for Families**

**ShelterBox USA serves families who lost everything due to natural disasters or humanitarian crisis.**



**Space Rates & Deposits**

**Split Payments by Check Only**

**Credit Cards accepted for Payment In-Full Only**

10'x10' in-line	\$ 850	Deposit by CK \$ 425
10'x10' corner	\$ 900	Deposit by CK \$ 450
10'x10' 717 or 1016	\$ 925	Deposit by CK \$ 450
10'x15' inline	\$ 1275	Deposit by CK \$ 625
10'x20' corner	\$ 1700	Deposit by CK \$ 850
10'x30' corner	\$ 2550	Deposit by CK \$ 1275
20'x20' endcap	\$ 3350	Deposit by CK \$ 1675
20'x30' endcap	\$ 5000	Deposit by CK \$2500

**Each 10'x10' Includes:**

- FREE 500 Watt Electrical Outlet - Per 10'x10'
- FREE 8' High Back & 3' High Side Drapes
- FREE WiFi
- FREE Signs: Booth ID, Gluten-FREE or NON-GMO
- FREE Forklift Service
- FREE Admission & Parking
- FREE "What's Hot" Publicity Online
- FREE Posts of Exhibitor News Online
- FREE Posts of Exhibitor Show Specials Online
- FREE Directory Listing in Show Guide & Online
- Professional Management & 24 Hour Security
- Complimentary Exhibit Design

**The BIG Media & PR Blitz!**

**The BIG Media Buy Saturates Seven Counties!**

**Join Oregon's Longest Running & Largest Sustainable Event**

- 20 Billboards with 8+ Million Impressions
- 1,400 TV Ads with 1+ Million Impressions
- 34 Print Ads with 1+ Million Impressions
- 850 Ads on 13 Radio Stations
- Digital Ads with 2+ Million Impressions
- Strategic GeoTargeting & ReTargeting
- E-Newsletter to 12,000 Homeowners
- Robust Public Relations Campaign

**How to Join The Show:**

**Returning? Act by October 15th to reclaim your same space.**

**New vendors assigned unclaimed space on October 18th**

**You can now submit contracts online:**

**EugeneHomeShow.com**

- 1 - Review the map to select your preferred exhibit size and Pavilion.
- 2 - Call 541.484.9247 to confirm availability and hold your space.
- 3 - Exhibit space held for 3 days as you contract & make payment.
- 3 - Submit your app/agreement online or by hardcopy within 3 days.
- 4 - Credit cards accepted for payment in-full only.
- 5 - Checks accepted in two payments, with final payment due 12/15/19.
- 5 - After December 1st all applications require payment in-full.
- 6 - Exhibitor Manuals with move in appointments mailed December 28th.
- 7 - Submit press worthy news, products & photos by December 15th.



## PROVEN • COST EFFECTIVE • MEASURABLE • RESULTS

No other form of advertising is this powerful...your story and passion engaging potential clients, face to face.  
See a whole year's worth of customers in just 3 days!

- DOLLAR FOR DOLLAR no other form of advertising will deliver thousands of buyers into your showroom in just three days. Best of all, 81% of our attendees are homeowners.
- The Show is an IDEAL SALES ENVIRONMENT because buyers walk into your exhibit saying "tell me about your services" or "sell me your products".
- Focused consumer shows are the MOST POWERFUL MARKETING TOOL available today. Meet thousands of homeowners "face to face" resulting in instant results, leads, and jobs.
- Our well attended proven shows are perfect for BRANDING, TOP OF MIND AWARENESS, STORY TELLING, EDUCATION, NETWORKING in addition to SELLING!
- TOUCH, SEE, SHOP & COMPARE! No other form of advertising involves all the senses. 89% of our attendees plan to buy items or services seen at the show in the coming year.

**Reserve Your  
Exhibit Space Today!**

**Limited exhibit space  
available in each pavilion.**

**October 15th Deadline  
to Reclaim Your Same Space  
541-484-9247**

Don't miss this  
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Oregon's  
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*Sustainability*  
SHOWCASE

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