

## **Event Backgrounder**

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Berg Productions, Inc. was founded in 1983 by Helen Berg. In 1988 Karen Ramus joined her mother in the expansion of the spring and fall Lane County Home & Garden Shows. Today Karen is the Show Manager for the three annual shows in Lane County. The 41<sup>st</sup> Annual Lane County Home & Garden Show is the largest free admission home and garden show in North America. Berg also launched the first sustainable home and garden show in North America, the 15<sup>th</sup> Annual Good Earth Home, Garden & Living Show will be held late January in Eugene. The Berg Productions' home and garden shows are among of the largest per capita shows in the U.S.

Berg Productions proudly offers FREE admission to all three of their shows with canned food donation to benefit FOOD for Lane County. To date, the shows have raised over 490,000 pounds of food which provided nearly 383,000 meals to Lane County residents.

Each show features free home and garden seminars focused on educating attendees. Berg Productions believes that the best way to do business is to educate consumers to make smart choices and to facilitate relationships between the consumer and the contractors they hire. The spring 2020 show will present show attendees nearly 50 with home and garden seminars.

Constantly working to improve the shows while upholding their long standing tradition of quality and focus on maximizing profits for their vendors; the home shows have continued to prosper and remain a reliable source of income for local businesses. Our Vendors & Visitors Contribute Over 18 Million Dollars in Direct Incremental Economic Impact Annually to Lane County.

Strongly invested in the community, Berg Productions proudly supports various local organizations such as, BRING Recycling, Habitat For Humanity, Next Step Recycling, The Arc of Lane County, Volunteers in Medicine, Audubon Society, OSU Extension Service, Food for Lane County, and many more wonderful agencies.

The 41<sup>st</sup> Annual Lane County Home Show will present over 50 new companies who will be showing their wares, services, and craftsmanship at this week's show. Home and garden innovations include exhibits with new barbeque grill lines, lawn mowers, green houses, security systems, swim spas, and fashion forward patio furnishings. "It's a Giant Garden Party" this year in the Expo Halls, also known as the "Barns", with local landscapers creating beautiful backyard displays. The "Remodel it Now" Seminar Series" is offering many talks on remodeling from selecting cabinets to creating a splash in a bath!

The show takes months to prepare and offers attendees the first glimpse of spring! Full show information can be found at www.EugeneHomeShow.com