

Event Backgrounder

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Berg Productions, Inc. was founded in 1983 by Helen Berg. In 1988 Karen Ramus joined her mother in the expansion of the spring and fall Lane County Home & Garden Shows. Today, Karen is the Show Manager for the three annual shows in Lane County. Among these shows is the first sustainable home and garden show in North America, the 15th Annual Good Earth Home, Garden & Living Show to be held January 23-25, 2020 in Eugene, Ore. This show features sustainable products, gardens, and eco-friendly services. The Berg Productions' home and garden shows are among the largest per capita in the U.S.

For a sixth year, Berg Productions is matching up to \$10,000 of donations made to ShelterBox USA during the 15th Annual Good Earth Home, Garden & Living Show. The Eugene Delta Rotarians are utilizing the 3-day event as their second major fundraising effort for ShelterBox USA. They will be staffing a large educational exhibit to answer questions, doing outreach, and collecting donations.

Berg Productions proudly offers FREE admission to all three shows with canned food donation to benefit FOOD for Lane County. To date, the shows have raised over 490,000 pounds of food for FFLC.

Each show features free home and garden seminars focused on educating attendees. Berg Productions believes that the best way to do business is to educate consumers on how to make smart choices and to facilitate relationships between the consumer and the contractor.

Constantly working to improve the shows while upholding their long standing tradition of quality and maximizing vendor profits; the home shows continue to prosper and remain a reliable source of income for local businesses.

Strongly invested in the community, Berg Productions proudly supports local organizations such as BRING Recycling, Habitat for Humanity, Beyond Toxics, Next Step Recycling, City of Eugene Spay & Neuter Clinic, Volunteers in Medicine, Audubon Society, OSU Extension Service. This year the show will be in partnership with ShelterBox USA- a disaster relief charity that provides emergency tented shelters and essential items to help families recover and rebuild their lives in the days, weeks or months following a natural disaster or other humanitarian crisis. Up to \$10,000 of donations made to ShelterBox during the show will be matched by show manager Karen Ramus.

The 15th Annual Good Earth Home, Garden & Living Show will feature over 225 vendors, including many new vendors showcasing innovative sustainable products and services. The 2020 show will include seminars from national salvage design expert Shannon Quimby. Shannon will feature "DIY & Drinks" with Shannon – sit, sip and get crafty! Also, learn how to develop your annual neighborhood garage sale a must-see – how to purge, create stunning upcycled designs, promote, style, make more money, and have a blast!

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