

Direct mailed to high value Lane County homes as well as distributed to show attendees.

NEW Official Show Guide!

Project Planner
Directories
Seminars
Articles

Lane County
HOME
improvement
Show®

OCTOBER 8-10
Lane County Fairgrounds



 **BERG PRODUCTIONS**
quality home & garden events
EugeneHomeShow.com

Tens of thousands of potential customers will be walking the show floor prepared with plans and dreams ready to make their home & garden decisions. Your business will stand out with a full color ad in our new enhanced "magazine style" Official Show Guide!



PRESENTED BY  **NW Natural**®

EugeneHomeShow.com

Spring Advertising Opportunity! Exhibitors ONLY!
New "Magazine Style" Official Show Guide

Full Color Gloss PREMIUM Ads - Only three positions available!

**ACT NOW for
Premium Ad Locations!
Limited Ad Positions
Available.**

Ad	Position	*Size Width		*Size Height	Cost
Full Page	Inside Front	8.375 in.	X	10.875 in.	\$ 1,400
Full Page	Inside Back	8.375 in.	X	10.875 in.	\$ 1,200
Full Page	Back Cover	8.375 in.	X	10.875 in..	\$ 1,550

* Note, the safe image area is 7.875 in. x 10.375 in. Add .25 in for full bleed and trim.

Full Color Gloss Inside Page Ads

Ad	Position	Size Width		Size Height	Cost
Full Page	Various Positions	7.375 in.	X	9.875 in.	\$ 900
Half Page Horizontal	Various Positions	7.375 in.	X	4.9375 in.	\$ 600

All camera ready ads should be sent as PDF files. NO RGB allowed


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Camera Ready Ad Due September 6th
Payment due at time of ad reservation by credit card.
Designer references available on request.
For questions please call 541-484-9247
info@eugenehomeshow.com

Berg Productions Inc. PO Box 22905, Eugene, OR 97402

**Reserve
Today!
Space is
Limited**