

Direct mailed to 14,000+ high value Lane County homes as well as distributed to show attendees.

## NEW Official Show Guide!

# Lane County HOME improvement Show®

Presented by  
 NW Natural®

**OCTOBER 6-8**  
**Lane County Fairgrounds**

- Directories
- Features
- Home & Garden Articles
- Project Planner
- Seminar Schedule
- Show Map
- Speaker Highlights

 **BERG PRODUCTIONS**  
quality home & garden events  
EugeneHomeShow.com

39th Annual  
on Ducks  
Bye  
Week!

Tens of thousands of potential customers will be walking the show floor prepared with plans and dreams ready to make their home & garden decisions. Your business will stand out with a full color ad in our new enhanced "magazine style" Official Show Guide!



PRESENTED BY  NW Natural®

**OCTOBER 6-8, 2023**  
**EugeneHomeShow.com**

## Fall Advertising Opportunity! Exhibitors ONLY! Official Show Guide!

Full Color Gloss PREMIUM Ads - *Only three positions available!*

**ACT NOW for  
Premium Ad Locations!  
Limited Ad Positions  
Available.**

Ad	Position	*Size Width		*Size Height	Cost
Full Page	Inside Front	8.5 in.	X	11.125 in	\$ 1,400
Full Page	Inside Back	8.5 in.	X	11.125 in	\$ 1,200
Full Page	Back Cover	8.5 in.	X	11.125 in	\$ 1,550

\* Note, the safe image area is 7.875 in. x 10.375 in.

### Full Color Gloss Inside Page Ads

Ad	Position	Size Width		Size Height	Cost
Full Page	Various Positions	7.375 in.	X	9.875 in.	\$ 900
Half Page Horizontal	Various Positions	7.375 in.	X	4.9375 in.	\$ 600

All camera ready ads should be sent as PDF files. NO RGB allowed (Refer to ad spec sheet)

  
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### Camera Ready Ad Due August 15th

Payment due at time of ad reservation by credit card.  
Designer references available on request.  
For questions please call 541-484-9247  
info@eugenehomeshow.com

Berg Productions Inc. PO Box 22905, Eugene, OR 97402

**Reserve  
Today!  
Space is  
Limited**