

Direct mailed to 14,000+ high value Lane County homes as well as distributed to show attendees.

NEW Official Show Guide!

Lane County HOME improvement Show

Presented by **NW Natural**

OCTOBER 6-8
Lane County Fairgrounds

- Directories
- Features
- Home & Garden Articles
- Project Planner
- Seminar Schedule
- Show Map
- Speaker Highlights

39th Annual on Ducks Bye Week!



BERG PRODUCTIONS
quality home & garden events
EugeneHomeShow.com

Tens of thousands of potential customers will be walking the show floor prepared with plans and dreams ready to make their home & garden decisions. Your business will stand out with a full color ad in our new enhanced "magazine style" Official Show Guide!



PRESENTED BY **NW Natural**

OCTOBER 6-8, 2023
EugeneHomeShow.com

Fall Advertising Opportunity!
Exhibitors ONLY! Official Show Guide!

Full Color Gloss PREMIUM Ads - *Only three positions available!*



Ad	Position	*Size Width		*Size Height	Cost
Full Page	Inside Front	8.5 in.	X	11.125 in	\$ 1,400
Full Page	Inside Back	8.5 in.	X	11.125 in	\$ 1,200
Full Page	Back Cover	8.5 in.	X	11.125 in	\$ 1,550

* Note, the safe image area is 7.875 in. x 10.375 in.

Full Color Gloss Inside Page Ads

Ad	Position	Size Width		Size Height	Cost
Full Page	Various Positions	7.375 in.	X	9.875 in.	\$ 900
Half Page Horizontal	Various Positions	7.375 in.	X	4.9375 in.	\$ 600

All camera ready ads should be sent as PDF files. NO RGB allowed (Refer to ad spec sheet)



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Camera Ready Ad Due August 15th
Payment due at time of ad reservation by credit card.
Designer references available on request.
For questions please call 541-484-9247
info@eugenehomeshow.com

Berg Productions Inc. PO Box 22905, Eugene, OR 97402

Reserve Today!
Space is Limited