

SHOWCASE

**DUCKS
BYE
WEEEEK!**

**39th
annual**

DESIGN

BUILD

REMODEL

CRAFT

LANDSCAPE

October 6 - 8, 2023



PRESENTED BY



NW Natural®

Presenting 225 Great Home & Garden Exhibits

EugeneHomeShow.com

Lane Events Center - Eugene, Oregon

Meet Serious Homeowners Planning Fall, Winter & Spring Projects!

87% Attend **ONLY** the Eugene Home & Garden Shows

81% of Our Attendees are Homeowners

89% Plan to Purchase Products or Projects Seen at the Show!

Sign Up Today!

Reclaim your space by May 30th

New exhibitors placed June 1st

ONLINE App/Agreements:

EugeneHomeShow.com

Act Now for the BEST Exhibit Space:

541-484-9247

info@EugeneHomeShow.com



BERG PRODUCTIONS

quality home & garden events

New Official Show Magazine!

Exhibitor Advertising Opportunity

Featuring Directories, Seminars & Maps

Professionally Written Articles

THE BIG 7 County Media Blitz!

- Billboards Millions of Impressions
- 1,200 TV Ads 1+ Million Impressions
- Print Ads in Six Counties
- Digital Ads 2.5+ Million Impressions
- 600+ Radio Ads on 8 Stations
- Ads on Spotify & Pandora
- Strategic Geo-targeting & Re-targeting
- Facebook, YouTube & Instagram Ads
- Eblast to 13,000+ Homeowner Attendees

SHOWROOM

May 30TH
DEADLINE
To Reclaim Your
Same Great
Exhibit Space

DECOR

FURNITURE

FINISHES

EXTERIORS

HEATING

October 6 - 8, 2023



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EugeneHomeShow.com

Move-In:

| | |
|----------------------|--------------|
| Wednesday, October 4 | 12noon - 9pm |
| Thursday, October 5 | 8am - 9pm |
| Friday, October 6 | 8am - 12noon |

Forklift runs until 6pm Wed & Thurs, none on Friday.
*All move-in ends Friday 10am when doors go down.
Exhibitor Vehicles allowed inside by appointment.
Updated move-in times in the fall Exhibitor Manual.

Show-Hours:

| | |
|---------------------|------------|
| Friday, October 6 | 5pm - 9pm |
| Saturday, October 7 | 10am - 8pm |
| Sunday, October 8 | 10am - 5pm |

Move-Out:

| | |
|-------------------|--------------|
| Sunday, October 8 | 5:15pm -10pm |
| Monday, October 9 | 8am - 2pm |

Each 10'x10' Booth Includes

New! Exhibitor ONLINE Promotions

- Exhibitor Portfolio of GREAT Projects
- Exhibitor "ONLY HERE" Show Specials
- Directory with Links Online for a Year
- 500-Watt Electrical Outlet per 10'x10'
- 8' High Back & 3' High Side Drape
- FREE WIFI
- FREE Forklift Service (8am - 6pm Wed. & Thursday)
- FREE Booth ID Sign
- Complementary Exhibit Design
- 24 Hour Security & Fire Watch
- Website & Official Directory Listings
- Professional Show Management



Returning Vendor Reclaim Space DEADLINE
Deposit & Contract due by May 30th
to reclaim your same great exhibit space.

Exhibit Space Rates & Deposits

| | | | |
|----------------|--------|----------------|---------|
| 10'x10' | \$1050 | send check for | \$ 525 |
| 10'x15' | \$1600 | send check for | \$ 800 |
| 10'x20' | \$2100 | send check for | \$ 1050 |
| 20'x20' | \$4200 | send check for | \$ 2100 |
| 20'x30' | \$6200 | send check for | \$ 3100 |
| 20'x20' Island | \$4400 | send check for | \$ 2200 |
| #182 or #183 | \$1100 | send check for | \$ 550 |
| #167 or #200 | \$1125 | send check for | \$ 550 |

Payment Must Accompany Application:

If paying by check, send 50% Deposit as listed above.

Service Fees of 3% charged if final payment is made by credit card.

Credit cards are Accepted for FULL Payment Only

For the Best Booth Location

Sign up Today!

Payment must accompany all
app/agreements to secure exhibit space.

CALL: 541-484-9247

EMAIL: info@EugeneHomeShow.com

MAIL: Berg Productions, Inc.
PO Box 22905
Eugene, OR 97402

A Berg Production - Quality Home & Garden Shows Since 1983

39th Annual Fall Show!

Where Homeowners Seek
Experts, Products & Services!

Presenting 225 Exhibitors!
Home, Remodel & Garden Seminars
Home & Garden Features
National Home & Garden Experts
KEZI-9 GRAND Prizes!

Tens of Thousands of Attendees

- **81% of our Attendees are Homeowners**
- **89% Plan to Purchase Items Seen at the Show**
- **\$3,647 Annual Spending on Home Projects**
- **87% Attend ONLY Our Home & Garden Shows**
- **Over \$7 Million in Direct Sales at the Show!**

NEW! Exhibitor Advertising Opportunity

Official Show Magazine - 56 Pages
Enhanced Exhibitor Directories
Fall Home Hacks & Project Planners

Limited Ad Space - Reserve Ad Space Today!

Act Early to Reserve Space:

May 30 DEADLINE to Reclaim Same Exhibit Space
New Vendors placed on June 1st

Save Time! Apply Online! EugeneHomeShow.com
or Mail, Email, or FAX (2 Sides) App/Agreement

1. Call & put a 3-day hold on exhibit space: 541- 484- 9247
2. Apply & pay Online or use enclosed 2pg App/Agreement
3. Payment Made or Mailed in 3 Days:
 - Credit Card Accepted for Payment IN-FULL Only
 - 50% Deposit Only Accepted by Check - Final by Check
4. If Applying Online - Payment Instructions are Emailed
5. Management Acceptance Creates Official Contract
6. Exhibitor Manual sent August 1st
7. Paying by check? Final payment by check due Aug. 15th

October 6 - 8, 2023



PRESENTED BY  NW Natural®



Returning Exhibitors

Reclaim Your Space by May 30th

New Exhibitors Placed beginning June 1st

Act TODAY for the Best Locations!

Call Us Today! 541-484-9247

App/Agreements Online: EugeneHomeShow.com

Why our most successful exhibitors return each fall!

- Fall attendees have the highest propensity to INVEST in major projects.
- 81% of our attendees are HOMEOWNERS! Fall attracts Serious HOMEOWNERS!
- The Show is an IDEAL SALES ENVIRONMENT because attendees walk into exhibits saying: "I need a re-modeler," "Tell me about your services," or "I want that!"
- Our FOCUSED Shows are the MOST POWERFUL MARKETING TOOL available. Meet thousands of homeowners "face to face" resulting in sales all year long!
- Our well attended Shows are perfect for Top-of-Mind Awareness, Story Telling, Industry Networking, Branding, and Data Collection in addition to Selling!
- TOUCH, SEE, SHOP & COMPARE! Shows are a powerful form of advertising because they involve all the customer's senses, creating lasting relationships.
- 89% of our attendee's plan to buy items or services at the show in the coming year.



Exhibitor Testimonials Online:
EugeneHomeShow.com



Eugene Home Show for Show Updates
Lane County Home Show for Exhibitor News

**Dollar for Dollar NO other form of media can deliver tens of thousands of homeowners into your showroom.
Join the MOST POWERFUL sales environment for contractors, suppliers, manufacturers & retailers!**