

Direct mailed to 14,000+ high value Lane County homes as well as distributed to show attendees.

Official Show Guide!

43rd Annual *Spring!* Lane County Home & Garden **SHOW**

March 8-10
Lane County Fairgrounds

- Directories
- Features
- Home & Garden Articles
- Project Planner
- Seminar Schedule
- Show Map
- Speaker Highlights

BERG PRODUCTIONS
quality home & garden events
EugeneHomeShow.com

Tens of thousands of potential customers will be walking the show floor prepared with plans and dreams ready to make their home & garden decisions. Your business will stand out with a full color ad in our new enhanced "magazine style" Official Show Guide!

44th Annual *Spring!* Lane County Home & Garden **SHOW**

PRESENTED BY **NW Natural**

Spring 2024 Advertising Opportunity!
Official Show Guide!

Full Color Gloss PREMIUM Ads - *Only three positions available!*

ACT NOW for Premium Ad Locations!
Limited Ad Positions Available.

| Ad | Position | *Size Width | | *Size Height | Cost |
|-----------------------------|--------------|-------------|---|--------------|----------|
| Full Page with bleed & trim | Inside Front | 8.5 in. | X | 11.125 in | \$ 1,400 |
| Full Page with bleed & trim | Inside Back | 8.5 in. | X | 11.125 in. | \$ 1,200 |
| Full Page with bleed & trim | Back Cover | 8.5 in. | X | 11.125 in | \$ 1,550 |

* Note, the safe image area is 7.875 in. x 10.375 in.

Full Color Gloss Inside Page Ads

| Ad | Position | Size Width | | Size Height | Cost |
|----------------------|-------------------|------------|---|-------------|--------|
| Full Page | Various Positions | 7.375 in. | X | 9.875 in. | \$ 900 |
| Half Page Horizontal | Various Positions | 7.375 in. | X | 4.9375 in. | \$ 600 |

All camera ready ads should be sent as PDF files. NO RGB allowed (Refer to ad spec sheet)

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Camera Ready Ad Due January 15th
Payment due at time of ad reservation by credit card.
Designer references available on request.
For questions please call 541-484-9247
info@eugenehomeshow.com

Berg Productions Inc. PO Box 22905, Eugene, OR 97402

Reserve Today!
Space is Limited