

Experts. Ideas. Innovations. Shops. Inspiration.

44th Annual *Spring!*
Lane County
Home & Garden
SHOW®

PRESENTED BY  **NW Natural**®

MARCH 8 - 10, 2024

Lane Events Center - Eugene, OR

EugeneHomeShow.com

Act Today!

Reclaim your space by November 10th

Applications Online: EugeneHomeShow.com

Call Us! 541-484-9247 info@EugeneHomeShow.com

Presenting

Cisco Morris!

The Northwest's Favorite Gardener



Tens of Thousands of Attendees!

89% Plan to Purchase Items Seen at the Show

87% Attend Only Our Home & Garden Shows

\$3,647 Annual Spending on Home Projects

81% of our Attendees are Homeowners

Featuring!

325 Exhibitors

National Home & Garden Experts

Garden Marketplace & Plant Sales

Remodel it NOW! Seminars

Dig into Dirt! Seminars

\$4,500 in KEZI-9 PRIZES

Free Parking

FREE Admission with 3 cans of Food
or \$5 at the Door

LIKE | Follow | Share
Eugene Home Show



DESIGN



RENEW



BUILD



LANDSCAPE



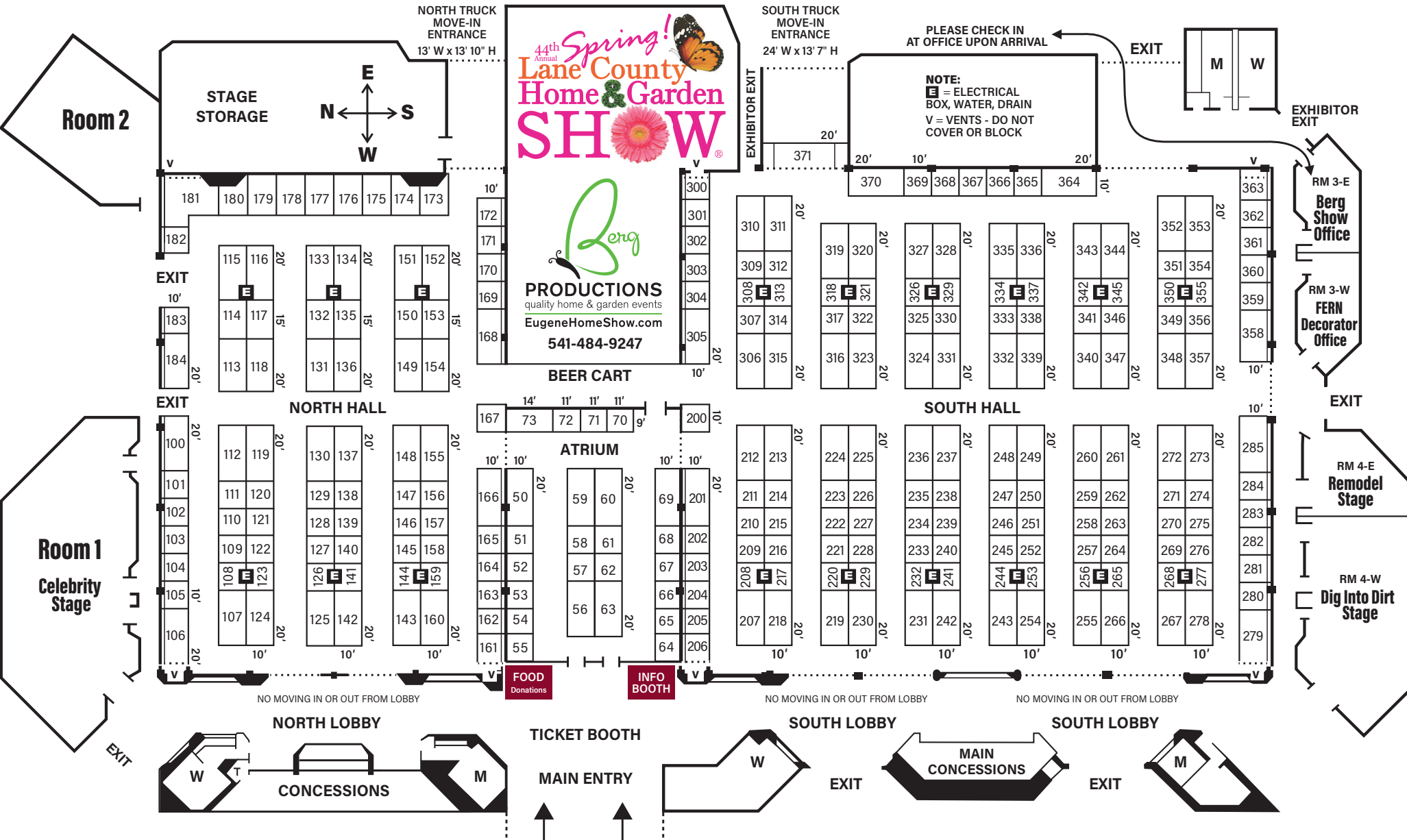
REMODEL

Nothing as powerful as Face to Face Selling!

March 8 - 10, 2024

We bring prospects, in person, to you!
Call us TODAY to get the BEST booth location.

541-484-9247



Spring! Lane County Home & Garden SHOW

44th Annual **MARCH 8 - 10, 2024**
Lane Events Center~Eugene, OR

Move-In:

Tuesday, March 5	4 pm - 9 pm
Wednesday, March 6	8 am - 9 pm
Thursday, March 7	8 am - 9 pm
Friday, March 8	7 am - 9 am

*Forklift Service ends at 6 pm nightly. No Service Friday

*All move-in ends Friday 9am for fire inspection.

Move-in appointments sent Feb. 2nd

**Vehicles allowed inside by appointment only.

Show-Hours:

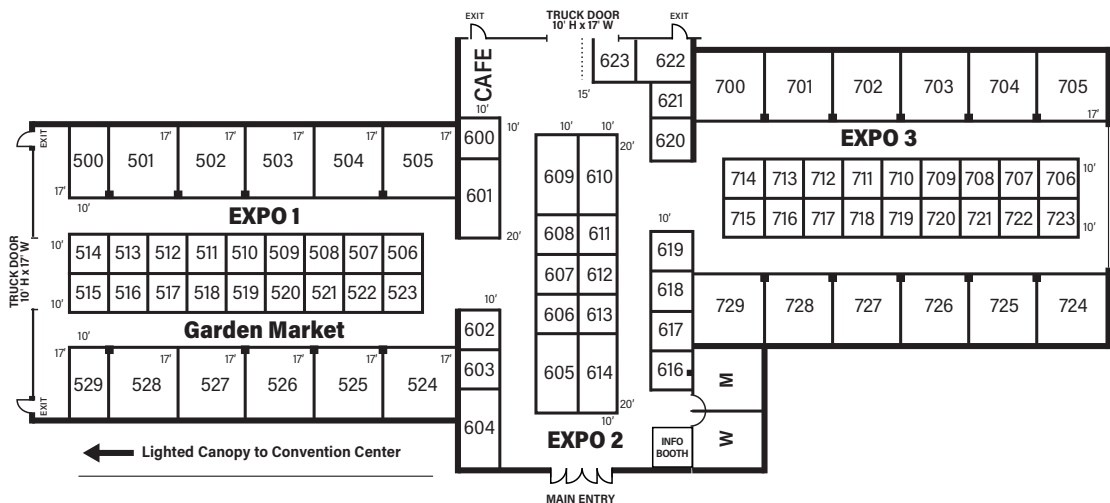
Friday, March 8	12 noon - 9 pm
Saturday, March 9	10 am - 8 pm
Sunday, March 10	10 am - 5 pm

Move-Out:

Sunday, March 10	5:15 pm - 10 pm
Monday, March 11	8 am - 3 pm

Each 10'x10' Booth Includes:

- 500 Watt Electrical Outlet per 10'x10'
- 8' High Back & 3' High Side Drape
- FREE WIFI in Convention Center Only
- FREE Forklift Service
- FREE Booth ID Sign
- 24 Hour Security & Fire Watch
- Professional Show Management
- Website & Show Guide Directory Listings
- Exhibitor Portfolio & Show Savings Posts



Convention Center Rates & Deposit:

10'x10'*	\$ 1125	send check for	\$ 575
10'x15'	\$ 1700	send check for	\$ 850
10'x20'	\$ 2250	send check for	\$ 1125
10'x30'	\$ 3375	send check for	\$ 1700
20'x20'	\$ 4500	send check for	\$ 2250
20'x30'	\$ 6650	send check for	\$ 3325
20'x40'	\$ 8800	send check for	\$ 4400
#167 or #200 (two corners) \$1200. Send check for \$600			

*Add \$50 per Open Corner if 10'X10' Corner Booth.

EXPO Halls Rates & Deposit:

10'x10'*	\$ 1025	send check for	\$ 525
10'x15'	\$ 1600	send check for	\$ 800
10'x20'	\$ 2050	send check for	\$ 1025
17'x17'	\$ 2150	send check for	\$ 1075
20'x20'	\$ 4100	send check for	\$ 2050

*Add \$50 per Open Corner if 10'X10' Corner Booth

Application must accompany payment:
If paying by check, send 50% deposit as above.
Credit Cards accepted for FULL Payment Only.

For Best Location... Sign up today!

CALL: (541) 484-9247
EMAIL: info@EugeneHomeShow.com
MAIL: Berg Productions, Inc.
PO Box 22905, Eugene, OR 97402
FAX App: (541) 302-6845

Expo Halls "Garden Halls"

EXPO 1

Garden Market & Plant Sales

EXPO 2

Landscapers & GARDENS!

EXPO 3

Home & Garden Exhibits



The BIG Media Blitz ~ 6 Counties!

- Billboards ~ Millions of Impressions
- 3,500+ TV Ads ~ Over One Million Impressions
- Print Ads ~ in six Counties
- Digital Ads ~ Over Two Million Impressions
- 600+ Radio Ads on eight stations & Opening Night Remotes
- Ads on Spotify & Pandora
- Strategic Geo Targeting & Retargeting
- Facebook, YouTube & Instagram Ads
- 4-page Mailer to 108,000 Single Family Homes
- Eblast to 16,000+ Home Show Attendees
- Direct Mail 14,000 Official Show Magazines

ACT EARLY to Reserve Exhibit Space:

November 10th DEADLINE to Reclaim Same Exhibit Space.

New Vendors placed on November 13th.

Save Time! Apply Online! **EugeneHomeShow.com**

or, Mail, Email, or FAX (2 Sides) Enclosed App/Agreement

1. Call & place a 3-day hold on exhibit space: 541-484-9247
2. Apply Online
3. Payment Made or Mailed in 3 Days:
 - Credit Card Accepted for Payment IN-FULL Only
 - 50% Deposit Only Accepted by Check & Final by Check
4. If Applying Online - Payment Instructions are Emailed
5. Management Acceptance Creates Official Contract
6. Exhibitor Manual sent February 2nd
7. Paying by check? Final payment due January 15th

MARCH 8 - 10, 2024

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Lane County
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SHOW®

PRESENTED BY  **NW Natural®**

Reclaim Space by November 10th
App/Agreements Online

EugeneHomeShow.com

Phone: 541-484-9247 FAX: 541-302-6845

info@EugeneHomeShow.com



Over \$7 Million in Incremental Direct Sales at the Show

No form of ADVERTISING is as POWERFUL!

- DOLLAR FOR DOLLAR no other form of advertising will deliver thousands of buyers into your showroom in just four days. Best of all, 81% of our attendees are homeowners.

- The Show is an IDEAL SALES ENVIRONMENT because buyers walk into your exhibit saying “tell me about your services” or “sell me your products”.

- Focused consumer shows are the MOST POWERFUL MARKETING TOOL available today. Meet thousands of homeowners “face to face” to garner instant results, leads, and jobs.

- Our well attended proven shows are perfect for BRANDING, TOP OF MIND AWARENESS, STORY TELLING, EDUCATION, NETWORKING in addition to SELLING!

- TOUCH, SEE, SHOP & COMPARE! No other form of advertising involves all the senses. 89% of our attendees plan to buy items or services seen at the show in the coming year.



Member



Member Since 1983



BERG PRODUCTIONS
quality home & garden events
EugeneHomeShow.com