


Direct mailed to 20,000+ high value Lane County homes as well as distributed to show attendees.

October 18 - 20
Lane County
HOME
 improvement
Show®

PRESENTED BY  **NW Natural**

Official Show Guide

- Exhibitor Directories
- Home & Garden Articles
- Seminar Schedules
- Speaker Highlights

Show Hours

Friday 5pm - 9pm
 Saturday 10am - 8pm
 Sunday 10am - 5pm

Fairgrounds - Eugene
FREE Parking

Admission \$5

or **FREE! Admission**
 with 3 cans of food to Benefit
FOOD for Lane County

EugeneHomeShow.com

40th Annual Ducks Away Game Week



Declutter & Organize with
 Melissa Klug
 Marie Kondo's KonMari®
 Professional Organizer



Twiggie the Water Skiing
 Squirrel in Action!



Meet Scott Cully
 GIANT Pumpkin Carver!

BERG PRODUCTIONS
 quality home & garden events
 EugeneHomeShow.com

Tens of thousands of potential customers will be walking the show floor prepared with plans and dreams ready to make their home & garden decisions. Your business will stand out with a full color ad in our new enhanced "magazine style" Official Show Guide!



PRESENTED BY  **NW Natural**®

OCTOBER 18-20, 2024
EugeneHomeShow.com

Fall 2024 Advertising Opportunity!
Exhibitors ONLY! Official Show Guide!

Full Color Gloss PREMIUM Ads - Only three positions available!



Ad	Position	*Size Width		*Size Height	Cost
Full Page with bleed & trim	Inside Front	8.5 in.	X	11.125 in	\$ 1,400
Full Page with bleed & trim	Inside Back	8.5 in.	X	11.125 in.	\$ 1,200
Full Page with bleed & trim	Back Cover	8.5 in.	X	11.125 in	\$ 1,550

* Note, the safe image area is 7.875 in. x 10.375 in.

Full Color Gloss Inside Page Ads

Ad	Position	Size Width		Size Height	Cost
Full Page	Various Positions	7.375 in.	X	9.875 in.	\$ 900
Half Page Horizontal	Various Positions	7.375 in.	X	4.9375 in.	\$ 600

All camera ready ads should be sent as PDF files. NO RGB allowed (Refer to ad spec sheet)



BERG PRODUCTIONS
 quality home & garden events
 EugeneHomeShow.com

Camera Ready Ad Due August 15th

Payment due at time of ad reservation by credit card.
 Designer references available on request.
 For questions please call 541-484-9247
 or email info@eugenehomeshow.com

Berg Productions Inc. PO Box 22905, Eugene, OR 97402

Reserve Today! Space is Limited