

SHOWCASE

AWAY  
GAME  
WEEK!

October 17 - 19, 2025

41<sup>st</sup>  
annual

fall Lane County  
**HOME**  
improvement  
**Show**®

PRESENTED BY



NW Natural®

Presenting 225 Great Home & Garden Exhibits

**EugeneHomeShow.com**

Lane Events Center - Eugene, Oregon

Meet Serious Homeowners Planning Fall, Winter & Spring Projects!

**87%** Attend ONLY the Eugene Home & Garden Shows

**81%** of Our Attendees are Homeowners

**89%** Plan to Purchase Products or Projects Seen at the Show!

*Sign Up Today!*

Reclaim your space by May 31st

New exhibitors placed Jun 1st

ONLINE App/Agreements:

EugeneHomeShow.com

Act Now for the **BEST Exhibit Space:**

**541-484-9247**

info@EugeneHomeShow.com



**BERG PRODUCTIONS**

quality home & garden events

**New Official Show Magazine!**

Exhibitor Advertising Opportunity

Featuring Directories, Seminars & Maps

Professionally Written Articles

**THE BIG 7 County Media Blitz!**

- Billboards – Millions of Impressions
- 3,500 TV Ads 1+ Million Impressions
- OTT – Targeting Homeowners
- Print Ads in Six Counties
- Digital Ads 2.5+ Million Impressions
- 600+ Radio Ads on 8 Stations
- Ads on Spotify
- Facebook, YouTube, Pinterest & Instagram Ads
- E-blast to 17,000+ Homeowner Attendees
- Direct Mail 20,000 Official Show Magazines

SHOWROOM

**May 31<sup>st</sup>**  
DEADLINE  
To Reclaim Your  
Same Great  
Exhibit Space

**DECOR**

**FURNITURE**

**FINISHES**

**EXTERIORS**

**HEATING**

**DESIGN**

**BUILD**

**REMODEL**

**CRAFT**

**LANDSCAPE**





October 17 - 19, 2025



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**EugeneHomeShow.com**

**Move-In:**

Wednesday, October 15	12noon	-	9pm
Thursday, October 16	8am	-	9pm
Friday, October 17	8am	-	12noon

Forklift runs until 6pm Wed & Thurs, none on Friday.

\*All move-in ends Friday 12noon when doors go down.

Exhibitor Vehicles allowed inside by appointment.

Updated move-in times in the fall Exhibitor Manual.

**Show-Hours:**

Friday, October 17	5pm	-	9pm
Saturday, October 18	10am	-	8pm
Sunday, October 19	10am	-	5pm

**Move-Out:**

Sunday, October 19	5:15pm	-	10pm
Monday, October 20	8am	-	2pm

**Each 10'x10' Booth Includes**

*New!* **Exhibitor ONLINE Promotions**

- Exhibitor Portfolio of GREAT Projects
- Exhibitor "ONLY HERE" Show Specials
- Directory with Links Online for a Year
- 500-Watt Electrical Outlet per 10'x10'
- 8' High Back & 3' High Side Drape
- FREE WIFI
- FREE Forklift Service (8am - 6pm Wed. & Thursday)
- FREE Booth ID Sign
- Complementary Exhibit Design
- 24 Hour Security & Fire Watch
- Website & Official Directory Listings
- Professional Show Management



**Returning Vendor Reclaim Space DEADLINE**  
**Deposit & Contract due by May 31st**  
**to reclaim your same great exhibit space.**  
**Exhibit Space Rates & Deposits**

**Pay in Full by Credit Card, or Send Check for:**

10'x10'	\$1100	send	check for	\$ 550
10'x15'	\$1660	send	check for	\$ 830
10'x20'	\$2200	send	check for	\$ 1100
20'x20'	\$4400	send	check for	\$ 2200
20'x30'	\$6600	send	check for	\$ 3300
20'x20' Island	\$4600	check for		\$ 2300
#182 or #183	\$1150	check for		\$ 575
#167 or #200	\$1200	check for		\$ 600

Call for pricing on other sizes.

**Payment Must Accompany Application:**

If paying by check, send 50% Deposit as listed above.

Service Fees of 3% charged if final payment is made by credit card.

**Credit cards are Accepted for FULL Payment Only**

**For the Best Booth Location**

*Sign up Today!*

**Payment must accompany all**  
**App/Agreements to secure exhibit space.**

**CALL: 541-484-9247**

**EMAIL: [info@EugeneHomeShow.com](mailto:info@EugeneHomeShow.com)**

**MAIL: Berg Productions, Inc.**  
**PO Box 22905**  
**Eugene, OR 97402**

A Berg Production - Quality Home & Garden Shows Since 1983

**41st Annual Fall Show!**

**Where Homeowners Seek**  
**Experts, Products & Services!**

**Presenting 210 Exhibitors!**  
**Home, Remodel & Garden Seminars**  
**Home & Garden Features**  
**National Home & Garden Experts**  
**KEZI-9 GRAND Prizes!**

**Tens of Thousands of Attendees**

- **81% of our Attendees are Homeowners**
- **89% Plan to Purchase Items Seen at the Show**
- **\$3,647 Annual Spending on Home Projects**
- **87% Attend ONLY Our Home & Garden Shows**
- **Over \$7 Million in Direct Sales at the Show!**

**NEW! Exhibitor Advertising Opportunity**

**Official Show Magazine**  
**Enhanced Exhibitor Directories**  
**Fall Home Hacks & Project Planners**  
*Limited Ad Space - Reserve Ad Space Today!*

**Act Early to Reserve Space:**

**May 31st DEADLINE to Reclaim Same Exhibit Space**  
**New Vendors placed on June 1st**

**Save Time! Apply Online! [EugeneHomeShow.com](http://EugeneHomeShow.com)**  
**or Mail, Email, or FAX (2 Sides) App/Agreement**

1. Call & put a 3-day hold on exhibit space: 541-484-9247
2. Apply & Pay Online
3. Payment Made or Mailed in 3 Days:
  - Credit Card Accepted for Payment IN-FULL Only
  - 50% Deposit Only Accepted by Check - Final by Check
4. Apply Online - Payment Instructions are Emailed
5. Management Acceptance Creates Official Contract
6. Exhibitor Manual sent August 31st
7. Paying by check? Final payment by check due August, 31st

# October 17 - 19, 2025



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## Returning Exhibitors

Reclaim Your Space by May 31st

New Exhibitors Placed beginning June 1st

**Act TODAY for the Best Locations!**

**Call Us Today! 541-484-9247**

**App/Agreements Online: [EugeneHomeShow.com](http://EugeneHomeShow.com)**

### Why our most successful exhibitors return each fall!

- Fall attendees have the highest propensity to INVEST in major projects.
- 81% of our attendees are HOMEOWNERS! Fall attracts Serious HOMEOWNERS!
- The Show is an IDEAL SALES ENVIRONMENT because attendees walk into exhibits saying: "I need a re-modeler," "Tell me about your services," or "I want that!"
- Our FOCUSED Shows are the MOST POWERFUL MARKETING TOOL available. Meet thousands of homeowners "face to face" resulting in sales all year long!
- Our well attended Shows are perfect for Top-of-Mind Awareness, Story Telling, Industry Networking, Branding, and Data Collection in addition to Selling!
- TOUCH, SEE, SHOP & COMPARE! Shows are a powerful form of advertising because they involve all the customer's senses, creating lasting relationships.
- 89% of our attendee's plan to buy items or services at the show in the coming year.



**Exhibitor Testimonials Online:**  
**[EugeneHomeShow.com](http://EugeneHomeShow.com)**



Eugene Home Show for Show Updates  
Lane County Home Show for Exhibitor News

**Dollar for Dollar NO other form of media can deliver tens of thousands of homeowners into your showroom.  
Join the MOST POWERFUL sales environment for contractors, suppliers, manufacturers & retailers!**