

Direct mailed to 20,000+ high value Lane County homes as well as distributed to show attendees.

**October 17 - 19**  
**Lane County**  
**HOME**  
 improvement  
**Show®**

CELEBRATING 40 Years!

PRESENTED BY NW Natural

**Official Show Guide**

- Exhibitor Directories
- Home & Garden Articles
- Seminar Schedules
- Show Map & Features
- Speaker Highlights

**Show Hours**

Friday	5 pm	–	9 pm
Saturday	10 am	–	8 pm
Sunday	10 am	–	5 pm

**Fairgrounds - Eugene**  
**FREE! Parking**

**Admission \$5**  
 or  
**FREE! Admission**  
 with 3 cans of food to benefit  
**FOOD for Lane County**

**BERG PRODUCTIONS**  
 quality home & garden events  
 EugeneHomeShow.com

**Rebecca West**  
 Seriously Happy Homes & Remodels

**Debra Prinzing**  
 Fall & Holiday Floral Design

**Karen Allen**  
 Ooh la la! Inspired Entertaining

**Scott Cully**  
 World Famous Pumpkin Carver

*Designing Women on Stage!*

Tens of thousands of potential customers will be walking the show floor prepared with plans and dreams ready to make their home & garden decisions. Your business will stand out with a full color ad in our new enhanced “magazine style” Official Show Guide!



**OCTOBER 17-19, 2025**  
**EugeneHomeShow.com**

## Fall 2025 Advertising Opportunity! Exhibitors ONLY! Official Show Guide!

**Full Color Gloss PREMIUM Ads - Only three positions available!**

**ACT NOW for  
 Premium Ad Locations!  
 Limited Ad Positions  
 Available.**

Ad	Position	*Size Width		*Size Height	Cost
Full Page with bleed & trim	Inside Front	8.5 in.	X	11.125 in	\$ 1,500
Full Page with bleed & trim	Inside Back	8.5 in.	X	11.125 in.	\$ 1,300
Full Page with bleed & trim	Back Cover	8.5 in.	X	11.125 in	\$ 1,650

\* Note, the safe image area is 7.875 in. x 10.375 in.

### Full Color Gloss Inside Page Ads

Ad	Position	Size Width		Size Height	Cost
Full Page	Various Positions	7.375 in.	X	9.875 in.	\$ 1,000
Half Page Horizontal	Various Positions	7.375 in.	X	4.9375 in.	\$ 650

All camera ready ads should be sent as PDF files. NO RGB allowed (Refer to ad spec sheet)

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### Camera Ready Ad Due August 15<sup>th</sup>

Payment due at time of ad reservation by credit card.  
 Designer references available on request.  
 For questions please call 541-484-9247  
 or email [info@eugenehomeshow.com](mailto:info@eugenehomeshow.com)

Berg Productions Inc. PO Box 22905, Eugene, OR 97402

**Reserve  
 Today!  
 Space is  
 Limited**