

# SHOWCASE



DESIGN



BUILD



REMODEL



CRAFT



LANDSCAPE

AWAY GAME WEEK!

# October 23 - 25, 2026

42<sup>nd</sup> annual



# SHOWROOM



DECOR

**April 30<sup>th</sup>**  
DEADLINE  
To Reclaim Your  
Prime  
Exhibit Space

PRESENTED BY  **NW Natural**<sup>®</sup>

## Presenting 225 Great Home & Garden Exhibits

### EugeneHomeShow.com

Lane Events Center - Eugene, Oregon

### Meet Serious Homeowners Planning Fall, Winter & Spring Projects!

**87%** Attend ONLY the Eugene Home & Garden Shows

**81%** of Our Attendees are Homeowners

**89%** Plan to Purchase Products or Projects Seen at the Show!

### *Sign Up Today!*

Reclaim your space by April 30th

New exhibitors placed May 1st

**ONLINE App/Agreements:**

**EugeneHomeShow.com**

**Act Now for the BEST Exhibit Space:**

**541-484-9247**

info@EugeneHomeShow.com



**BERG PRODUCTIONS**

quality home & garden events

### New Official Show Magazine!

Exhibitor Advertising Opportunity

Featuring Directories, Seminars & Maps

Professionally Written Articles

### THE BIG 7 County Media Blitz!

- Billboards - Millions of Impressions
- 3,500 TV Ads 1+ Million Impressions
- OTT - Targeting Homeowners
- Digital Ads 2.5+ Million Impressions
- 800+ Radio Ads on 9 Stations
- Facebook, YouTube, Pinterest & Instagram Ads
- E-blast to 17,000+ Homeowner Attendees
- Direct Mail 25,000 Official Show Magazines



FURNITURE



FINISHES



EXTERIORS



HEATING



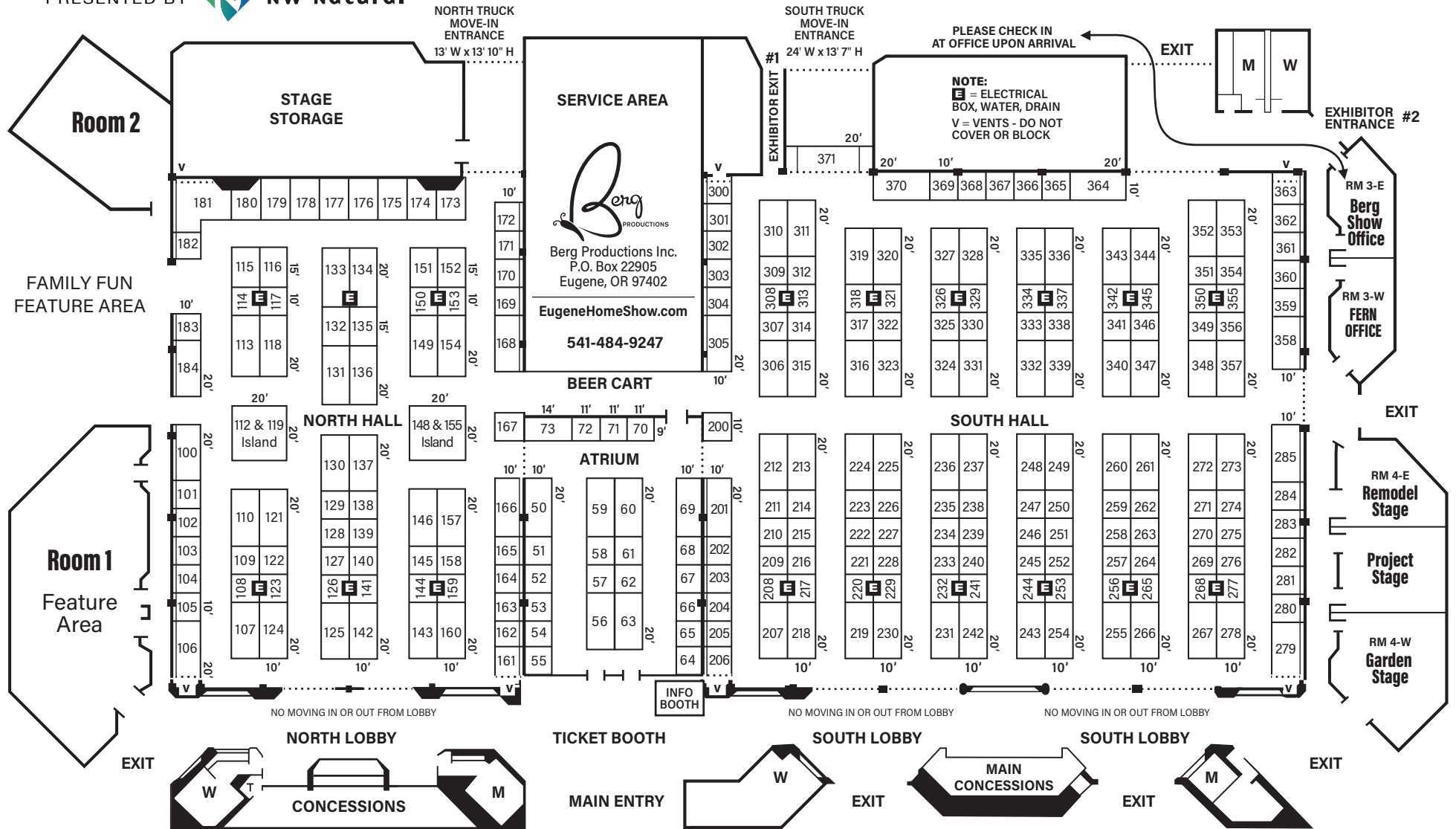
October 23 - 25, 2026

Nothing as powerful as Face to Face Selling!

We deliver prospects, in person, to you!  
Join Oregon's BEST Fall Home & Garden Show

Call TODAY for Premium Exhibit Location:  
**541-484-9247**

PRESENTED BY NW Natural®



October 23 - 25, 2026



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**EugeneHomeShow.com**

**Move-In:**

Wednesday, October 21	12noon - 9pm
Thursday, October 22	8am - 9pm
Friday, October 23	8am - 12noon

Forklift runs until 6pm Wed & Thurs, none on Friday.  
\*All move-in ends Friday 12noon when doors go down.  
Exhibitor Vehicles allowed inside by appointment.  
Updated move-in times in the fall Exhibitor Manual.

**Show-Hours:**

Friday, October 23	5pm - 9pm
Saturday, October 24	10am - 8pm
Sunday, October 25	10am - 5pm

**Move-Out:**

Sunday, October 25	5:15pm - 10pm
Monday, October 26	8am - 2pm

**Each 10'x10' Booth Includes**

*New!* Exhibitor ONLINE Promotions

- Exhibitor Portfolio of GREAT Projects
- Exhibitor "ONLY HERE" Show Specials
- Directory with Links Online for a Year
- 500-Watt Electrical Outlet per 10'x10'
- 8' High Back & 3' High Side Drape
- FREE WIFI
- FREE Forklift Service (8am - 6pm Wed. & Thursday)
- FREE Booth ID Sign
- Complementary Exhibit Design
- 24 Hour Security & Fire Watch
- Website & Official Directory Listings
- Professional Show Management



**Returning Vendor Reclaim Space DEADLINE**  
Deposit & Contract due by April 30th  
to reclaim your same premium exhibit space.

**Exhibit Space Rates & Deposits**

Pay in Full by Credit Card or Send Check for:

10'x10'	\$1125	send	check for	\$ 575
10'x15'	\$1700	send	check for	\$ 850
10'x20'	\$2250	send	check for	\$ 1125
20'x20'	\$4500	send	check for	\$ 2250
20'x30'	\$6750	send	check for	\$ 3375
20'x20' Island	\$4700	check for	\$ 2350	
#182 or #183	\$1175	check for	\$ 600	
#167 or #200	\$1225	check for	\$ 625	

Call for pricing on other sizes.

**Payment Must Accompany Application:**

If paying by check, send 50% Deposit as listed above.

Service Fees of 3% charged if final payment is made by credit card.  
**Credit cards are Accepted for FULL Payment Only**

**For the Best Booth Location**

*Sign up Today!*

**Payment must accompany all App/Agreements to secure exhibit space.**

**CALL: 541-484-9247**

**EMAIL: info@EugeneHomeShow.com**

**MAIL: Berg Productions, Inc.  
PO Box 22905  
Eugene, OR 97402**

A Berg Production - Quality Home & Garden Shows Since 1983

**42nd Annual Fall Show!**

Where Homeowners Seek  
Experts, Products & Services!

Presenting 210 Exhibitors!  
Home, Remodel & Garden Seminars  
Home & Garden Features  
National Home & Garden Experts  
KEZI-9 GRAND Prizes!

**Tens of Thousands of Attendees**

- 81% of our Attendees are Homeowners
- 89% Plan to Purchase Items Seen at the Show
- \$3,647 Annual Spending on Home Projects
- 87% Attend ONLY Our Home & Garden Shows
- Over \$7 Million in Direct Sales at the Show!

**NEW! Exhibitor Advertising Opportunity**

**Official Show Magazine  
Enhanced Exhibitor Directories  
Fall Home Hacks & Project Planners**

*Limited Ad Space - Reserve Ad Space Today!*

**Act Early to Reserve Space:**

**April 30th DEADLINE to Reclaim Same Exhibit Space  
New Vendors placed on May 1st**

Save Time! Apply Online! EugeneHomeShow.com  
or Mail, Email, or FAX (2 Sides) App/Agreement

1. Call & put a 3-day hold on exhibit space: 541- 484- 9247
2. Apply & Pay Online
3. Payment Made or Mailed in 3 Days:
  - Credit Card Accepted for Payment IN-FULL Only
  - 50% Deposit Only Accepted by Check - Final by Check
4. If Applying Online - Payment Instructions are Emailed
5. Management Acceptance Creates Official Contract
6. Exhibitor Manual sent September 15th
7. Paying by check? Final payment by check due September 1st

October 23 - 25, 2026



PRESENTED BY  NW Natural®



## Returning Exhibitors

Reclaim Your Space by April 30th New Exhibitors  
Placed Beginning May 1st

Act TODAY for the Best Locations!  
Call Us Today! 541-484-9247

**App/Agreements Online: [EugeneHomeShow.com](http://EugeneHomeShow.com)**

Why our most successful exhibitors return each fall!

- Fall attendees have the highest propensity to INVEST in major projects.
- 81% of our attendees are HOMEOWNERS! Fall attracts Serious HOMEOWNERS!
- The Show is an IDEAL SALES ENVIRONMENT because attendees walk into exhibits saying: "I need a remodeler," "Tell me about your services," or "I want that!"
- Our FOCUSED Shows are the MOST POWERFUL MARKETING TOOL available. Meet thousands of homeowners "face to face" resulting in sales all year long!
- Our well attended Shows are perfect for Top-of-Mind Awareness, Storytelling, Industry Networking, Branding, and Data Collection in addition to Selling!
- TOUCH, SEE, SHOP & COMPARE! Shows are a powerful form of advertising because they involve all the customer's senses, creating lasting relationships.
- 89% of our attendee's plan to buy items or services at the show in the coming year.



PRODUCTIONS  
quality home & garden events

Exhibitor Testimonials Online:  
[EugeneHomeShow.com](http://EugeneHomeShow.com)



Eugene Home Show for Show Updates  
Lane County Home Show for Exhibitor News

Dollar for Dollar NO other form of media can deliver tens of thousands of homeowners into your showroom.  
Join the MOST POWERFUL sales environment for contractors, suppliers, manufacturers & retailers!