Experts. Ideas. Innovations. Shops. Inspiration.

47th Annual Spring! Lane County Home & Garden SHOW®

PRESENTED BY NW Natural®

MARCH 12-14, 2027

Lane Events Center - Eugene, OR

EugeneHomeShow.com

Act Today!

Reclaim your space by November 23rd

Applications Online: EugeneHomeShow.com

Call Us! 541-484-9247 info@EugeneHomeShow.com

Presenting

Spring National Experts!

Ciscoe Morris Returns!
The Northwest's Favorite Gardener



Tens of Thousands of Attendees!

89% Plan to Purchase Items Seen at the Show
87% Attend Only Our Home & Garden Shows
$3,647 Annual Spending on Home Projects
81% of our Attendees are Homeowners

LIKE | Follow | Share
Eugene Home Show

Featuring!

325 Exhibitors
National Home & Garden Experts
Garden Marketplace & Plant Sales
Remodel it NOW! Seminars
Dig into Dirt! Seminars
$4,500 in KEZI-9 PRIZES
Free Parking
FREE Admission with 3 cans of Food or $5 at the Door





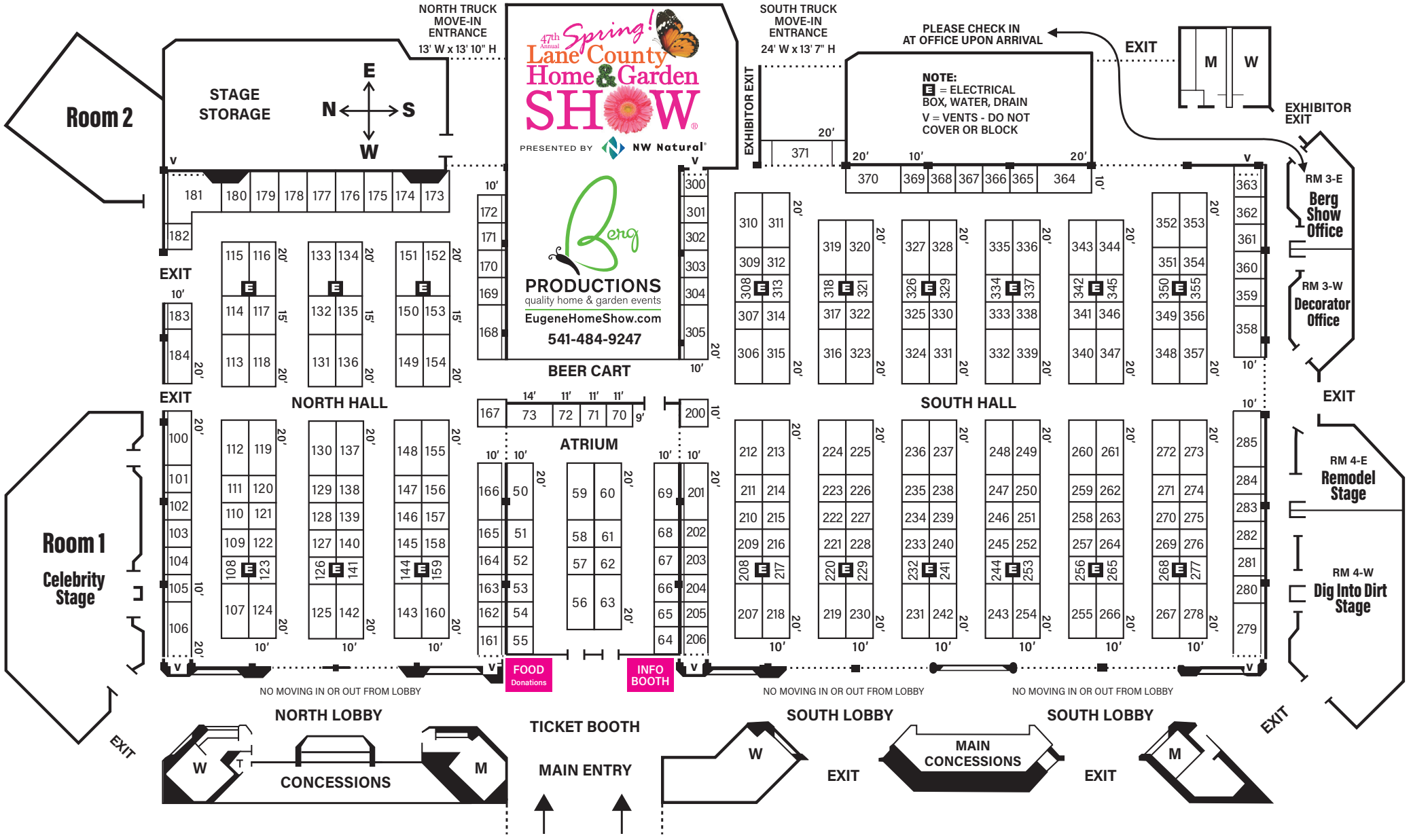






Nothing as powerful as Face to Face Selling!

March 12 - 14, 2027
We bring prospects, in person, to you!
Call us TODAY to get the BEST booth location.
541-484-9247



Spring! Lane County Home & Garden SHOW®

47th Annual **MARCH 12 - 14, 2027**

Lane Events Center~Eugene,OR

Move-In:

Tuesday, March 9	Limited	4 pm - 9 pm
Wednesday, March 10		8 am - 9 pm
Thursday, March 11		8 am - 9 pm
Friday, March 12		7 am - 9 am

*Forklift Service ends at 6 pm nightly. No Service Friday
*All move-in ends Friday 9am for fire inspection.
Move –in appointments sent week of 2/8/27.
**Vehicles allowed inside by appointment only.

Show-Hours:

Friday, March 12	12 noon - 9 pm
Saturday, March 13	10 am - 8 pm
Sunday, March 14	10 am - 5 pm

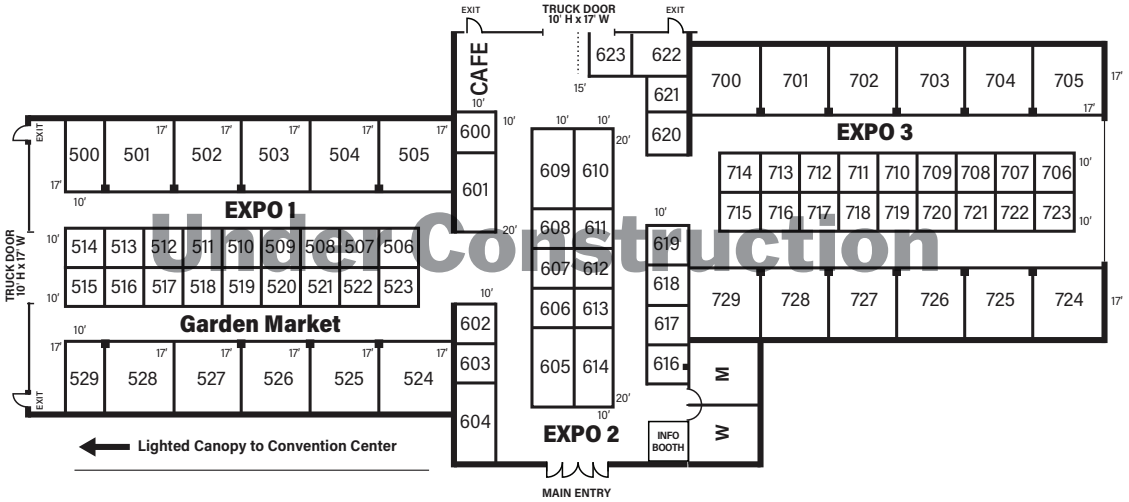
Move-Out:

Sunday, March 14	5:15 pm - 10 pm
Monday, March 15	8 am - 3 pm

Each 10'x10' Booth Includes:

- 500 Watt Electrical Outlet per 10'x10'
- 8' High Back & 3' High Side Drape
- FREE WIFI in Convention Center Only
- FREE Forklift Service
- FREE Booth ID Sign
- 24 Hour Security & Fire Watch
- Professional Show Management
- Website & Show Guide Directory Listings
- Exhibitor Portfolio & Show Savings Posts

BERG PRODUCTIONS
quality home & garden events
EugeneHomeShow.com



Under Construction

Expo Halls "Garden Halls"

EXPO 1
Garden Market & Plant Sales
EXPO 2
Landscapers & GARDENS!
EXPO 3
Home & Garden Exhibits



Convention Center Rates & Deposit:

10'x10'*	$ 1200	send check for	$ 600
10'x15'	$ 1800	send check for	$ 900
10'x20'	$ 2400	send check for	$ 1200
10'x30'	$ 3600	send check for	$ 1800
20'x20'	$ 4800	send check for	$ 2400
20'x30'	$ 7200	send check for	$ 3600
20'x40'	$ 9400	send check for	$ 4700

#167 or #200 (two corners) $1,275. Send check for $650

*Add $50 per Open Corner if 10'X10' Corner Booth.

EXPO Halls Rates & Deposit:

10'x10'*	$ 1075	send check for	$ 550
10'x15'	$ 1650	send check for	$ 825
10'x20'	$ 2150	send check for	$ 1075
17'x17'	$ 2250	send check for	$ 1125
20'x20'	$ 4400	send check for	$ 2200

Under Construction

*Add $50 per Open Corner if 10'X10' Corner Booth

Application must accompany payment:
If paying by check, send 50% deposit as above.
Credit Cards accepted for FULL Payment Only.

For Best Location... *Sign up today!*

CALL: (541) 484-9247
EMAIL: info@EugeneHomeShow.com
MAIL: Berg Productions, Inc.
PO Box 22905, Eugene, OR 97402
FAX App: (541) 302-6845

The BIG Media Blitz ~ 6 Counties!

- Billboards ~ Millions of Impressions
- 3,500+ TV Ads ~ Over One Million Impressions
- Digital Ads ~ Over Two Million Impressions
- 600+ Radio Ads on nine stations & Opening Night Remotes
- Strategic Geo Targeting & Retargeting
- Facebook, YouTube & Instagram Ads
- Eblast to 17,000+ Home Show Attendees
- Direct Mail 30,000 Official Show Magazines

ACT EARLY to Reserve Exhibit Space:

November 23rd DEADLINE to Reclaim Same Exhibit Space.
New Vendors placed on December 1st.
Save Time! Apply Online! **EugeneHomeShow.com**
or, Mail, Email, or FAX (2 Sides) Enclosed App/Agreement

1. Call & place a 3-day hold on exhibit space: 541-484-9247
2. Apply Online @ EugeneHomeShow.com
3. Payment Made or Mailed in 3 Days:
   - Credit Card Accepted for Payment IN-FULL Only
   - 50% Deposit Only Accepted by Check & Final by Check
4. If Applying Online - Payment Instructions are Emailed
5. Management Acceptance Creates Official Contract
6. Exhibitor Manual sent week of February 1st.
7. Paying by check? Final payment due January 15th

MARCH 12 - 14, 2027

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Reclaim Space by November 23rd

App/Agreements Online

EugeneHomeShow.com

Phone: 541-484-9247 FAX: 541-302-6845

info@EugeneHomeShow.com



Over $7 Million in Incremental Direct Sales at the Show

No form of ADVERTISING is as POWERFUL!

- DOLLAR FOR DOLLAR no other form of advertising will deliver thousands of buyers into your showroom in just four days. Best of all, 81% of our attendees are homeowners.
- The Show is an IDEAL SALES ENVIRONMENT because buyers walk into your exhibit saying "tell me about your services" or "sell me your products".
- Focused consumer shows are the MOST POWERFUL MARKETING TOOL available today. Meet thousands of homeowners "face to face" to garner instant results, leads, and jobs.
- Our well attended proven shows are perfect for BRANDING, TOP OF MIND AWARENESS, STORY TELLING, EDUCATION, NETWORKING in addition to SELLING!
- TOUCH, SEE, SHOP & COMPARE! No other form of advertising involves all the senses. 89% of our attendees plan to buy items or services seen at the show in the coming year.



Member

Home & Garden Show Executives International

Est. 1955

hgsei.com

Berg

BERG PRODUCTIONS

quality home & garden events

EugeneHomeShow.com